

**PRODUCT DEVELOPMENT
TRENDS 2024
PRECEDENTS**



MILLENNIALS & AUTHENTIC EXPERIENCES



PETS



WELLNESS



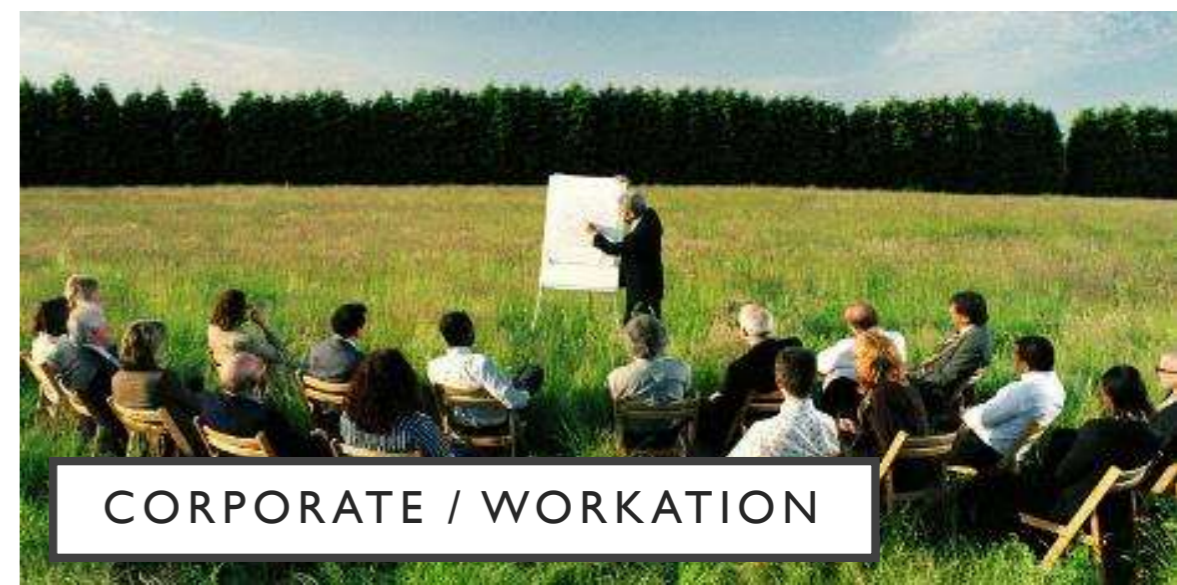
MULTI-GENERATIONAL



SUSTAINABILITY



WANTING A WOW FACTOR



CORPORATE / WORKATION



ACCESSIBLE



DARK SKIES

NATIONAL VISITOR TRENDS

RURAL PRODUCT TRENDS



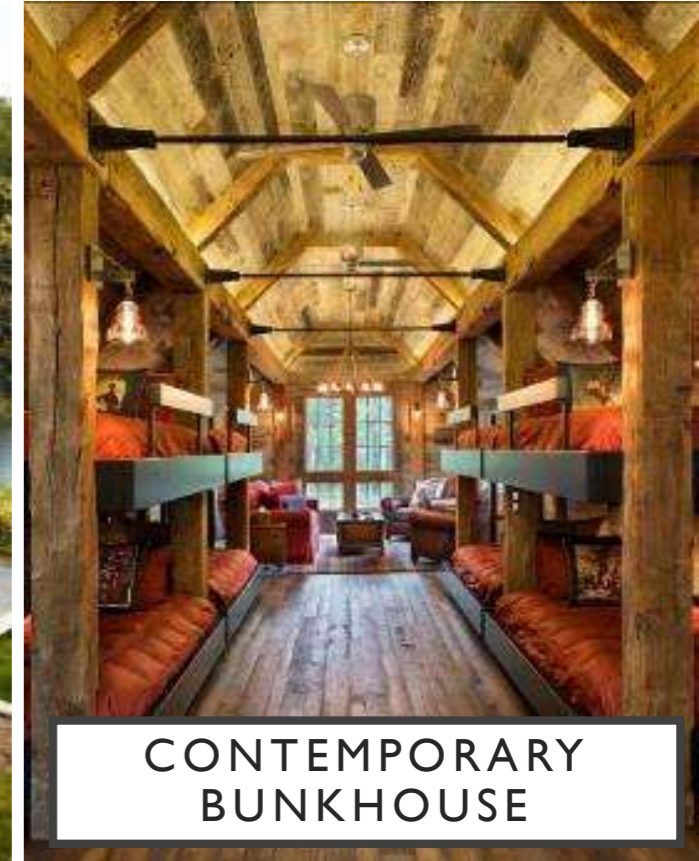
PODS IN TREES AND ON THE GROUND



CONVERSION



LARGER SUSTAINABLE UNITS



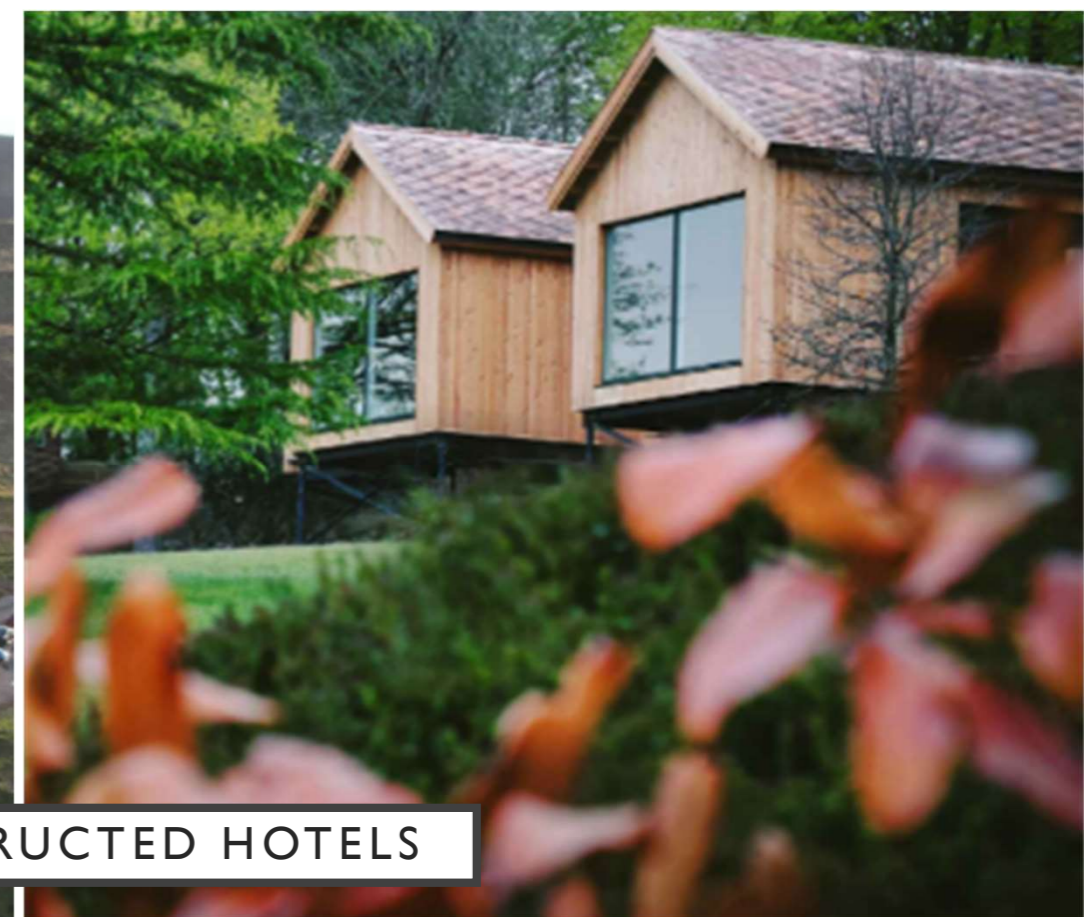
CONTEMPORARY BUNKHOUSE



FARM STAYS



DECONSTRUCTED HOTELS





STARGAZING





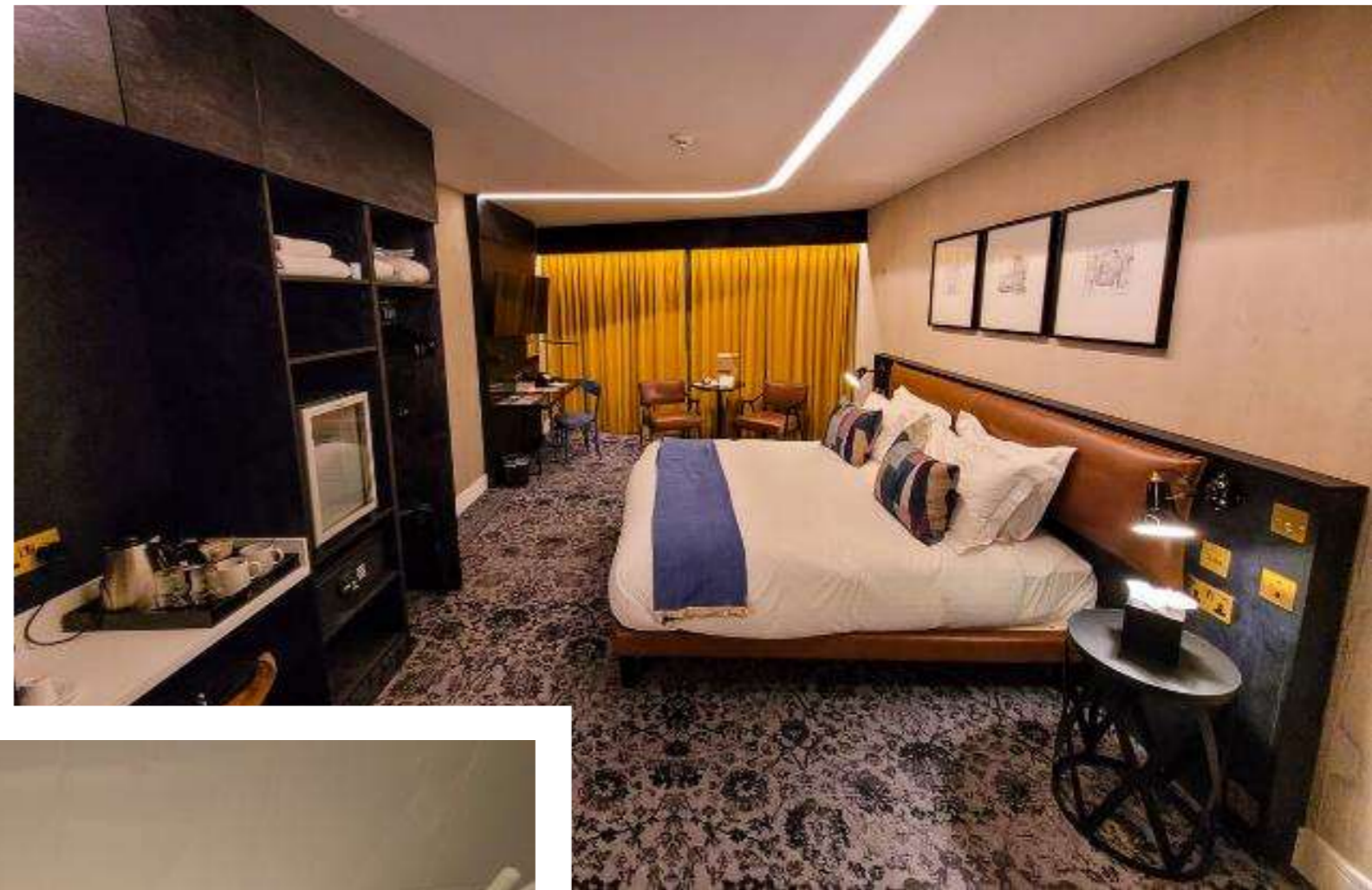
SUPER "COTTAGES"





PET FRIENDLY





ACCESSIBLE





AMONGST THE TREES





AMONGST THE TREES





AMONGST THE TREES





MODERN LODGES





MODERN LODGES





GLAMPING PODS





GLAMPING PODS





CONTEMPORARY CABINS





CONTEMPORARY CABINS





WOW





LINKED CABINS





DECONSTRUCTED - SOHO FARMHOUSE





DECONSTRUCTED - THE TAWNY HOTEL





DECONSTRUCTED - THE FISH HOTEL

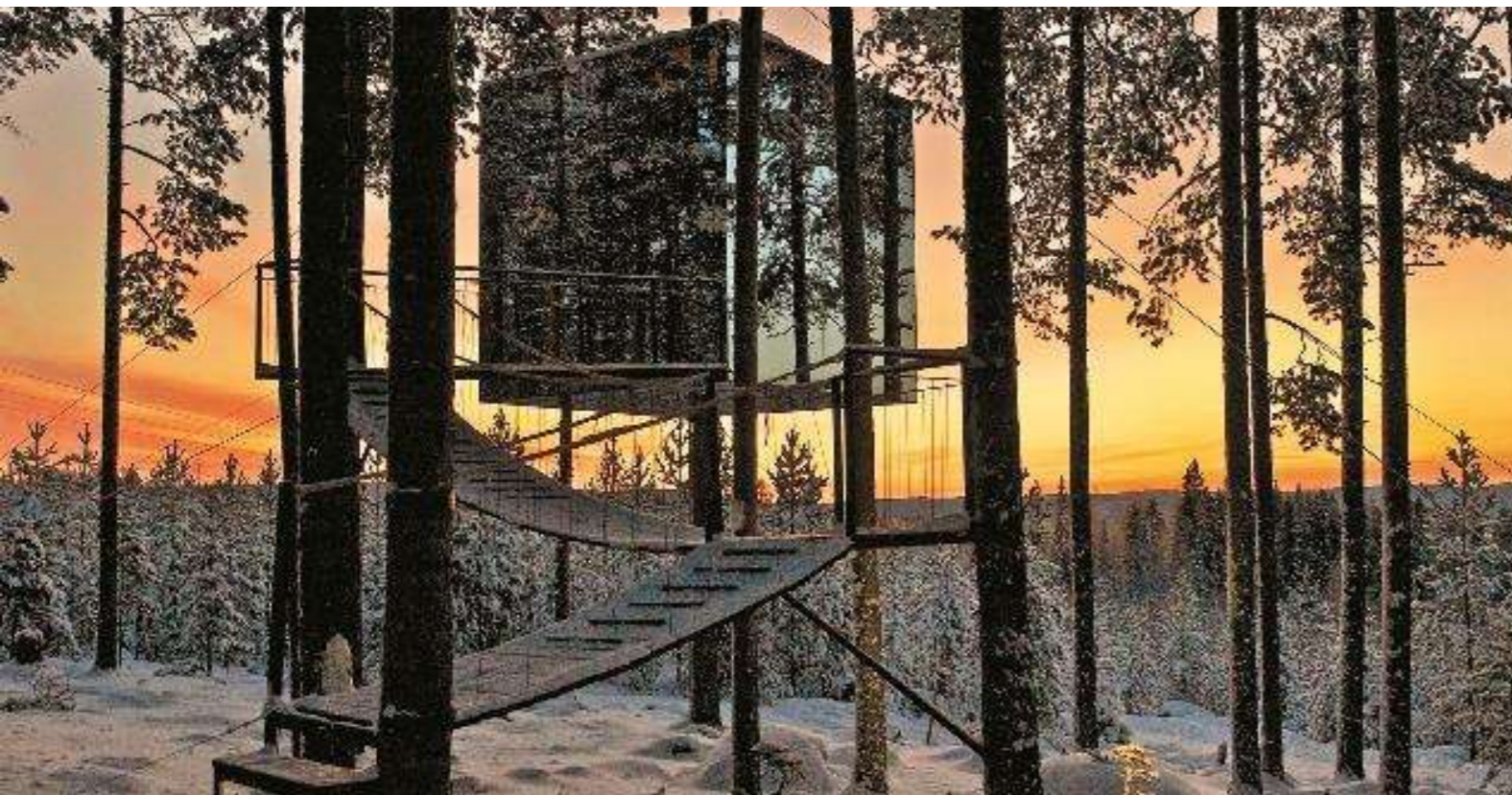


SATELLITE ROOMS – ANOTHER PLACE





DECONSTRUCTED – THE TREEHOTEL, SWEDEN





UNIQUE LANDMARK ATTRACTIONS





HISTORIC BUILDING CONVERSION



MODERN SUSTAINABLE CABINS





SUSTAINABLE LODGE PARKS



MOTORHOME AIRES





KOTO CABINS





DESIGN LED - KOTO CABINS





KOTO SAUNA





DESIGN LED - OOD MIRROR HOUSE



OOD MIRROR HOUSE – SAUNA AND INTERIOR

